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WebLOQ Makes Secure Email Simple with LOQMail 2.2

WebLOQ Enhances LOQMail with Secure, Private and Compliant "Read and Reply" with External Email Addresses and Non-Subscribers

Monterey, Calif. – July 28, 2011 – WebLOQ, Inc., a leader in privacy solutions for secure and compliant business communications, today announced version 2.2 of its popular LOQMail product that now features "read and reply" for any email addresses that are not LOQMail subscribers.

"We first added the read-only capability to make it simpler for both individuals and businesses that are LOQMail users to send secure emails to any address to comply with growing national and state privacy legislation," said Neal Smith, CEO of WebLOQ. "It became evident that enabling these read-only accounts with the ability to reply once would provide additional value to our current subscribers and users. We feel the timing of this product is right as there have been several email breaches and hacking incidences on web-based email programs that have highlighted the risk of using standard email. Once personally identifiable information is in the wrong hands, the ramifications can snowball and consequences can be permanent."

LOQMail 2.2 gives subscribers two ways to send secure and compliant messages. First, users are able to email and transfer files back and forth with other LOQMail users inside secure private communication channels. LOQMail 2.2 users can also send secure, compliant encrypted emails to non-LOQMail subscribers' public email addresses directly from their LOQMail account. These messages are received by non-subscribers through a secure link where they can register and login to read the message and attachments. They can also reply once to that message – without any additional charges to either party. If they want to experience all of the benefits, simplicity, security and compliance reporting of LOQMail, they can upgrade to a full LOQMail subscription.

Features of LOQMail 2.2 include:

- LOQMail 2.2 is a simple and cost effective channel to enable private, secure and compliant communications with customers, partners, organizations and suppliers who are external to the corporate Intranet.
- The contents and attachments of email messages sent to non-subscribers are delivered via a HTTPS session, the same security and authentication used for financial transactions on the Internet.
- Available immediately at no charge for existing LOQMail clients.
- Annual subscriptions for LOQMail begin at \$79.95.

Benefits for Companies, Agencies and Government Organizations

LOQMail's secure solution is invaluable as organizations look to protect information that is in transit and beyond the safety of the corporate firewall. Healthcare related companies, banks,

government organizations, and law enforcement agencies now have a secure way to communicate with companies, groups and individuals that are outside of their secure network. These external recipients receive a secure link from the LOQMail service to receive the email and attachments in a secure web session. They can download private, sensitive information and files, and now have the capability of responding back to the original sender.

Benefits for Small Businesses

The need for secure read-only and reply once messages span professionals and organizations that are required to send secure and compliant communications, including lawyers, accountants, insurance brokers, and healthcare professionals. Now these professionals, - mostly small and medium sized businesses - are able to use LOQMail 2.2 when secure communications are necessary to transmit messages and files to their business partners and clients.

Compliance Activity Reports For LOQMail Subscribers

LOQMail features Compliance Activity Reporting that gives subscribers a way to track dates, recipients, size, encryption type and tracking number of messages sent and received. The interactive reporting tool lets subscribers search by date, tracking number or recipient's name and provides exportable file formats of CSV, Excel and XML.

For more technical details and to download a 30-day free trial of LOQMail visit www.webloq.com

About WebLOQ

WebLOQ enables secure, private and compliant electronic communications. Combining revolutionary technology with unrivaled ease-of-use, WebLOQ's suite of LOQMail solutions simply integrate directly into users' email, or via a portable email client on a secure USB drive, to provide a trusted communications channel to ensure that sensitive email, documents and personal information is delivered and received only by the intended recipients. Emails sent via LOQMail are protected with state of the art encryption and are transmitted over WebLOQ's private network of domains that are shielded from spam, phishing, and malware for comprehensive security. Its flagship products include a secure read-only / reply-once functionality to correspond with non-subscribers, and auditable reports that trace delivery confirmations with an individual tracking number to easily demonstrate compliance to regulators and facilitate eDiscovery.

LOQMail is successfully helping organizations across financial services, insurance, healthcare, legal, accounting, government, defense and law enforcement gain the cost savings and efficiencies of email, while making sure that sensitive correspondence is compliant with growing national and state privacy regulation. WebLOQ is headquartered in Monterey, CA and more information is available at www.webloq.com , or by calling (888) 815-0008.